

Who sees well?



1



2



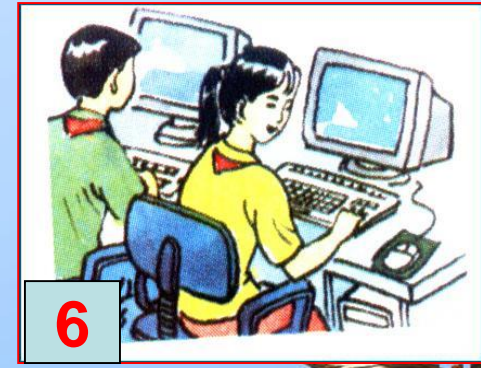
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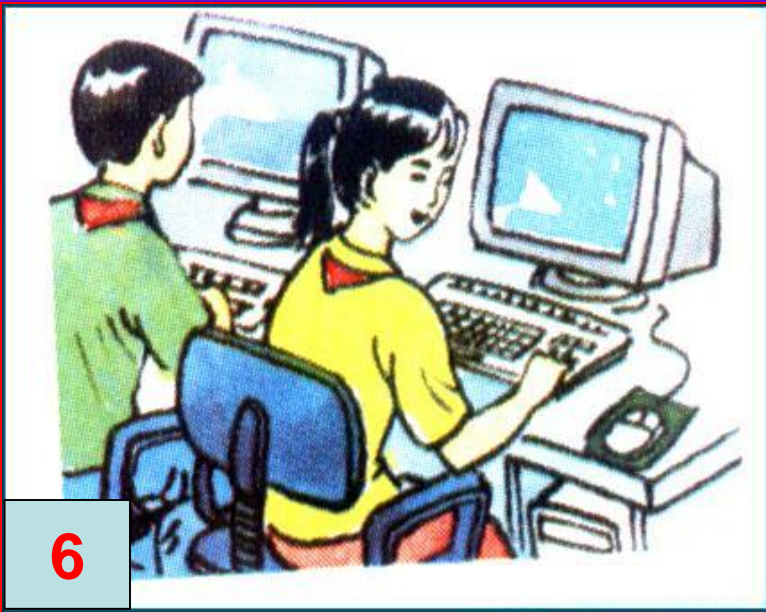


8





1



6



3



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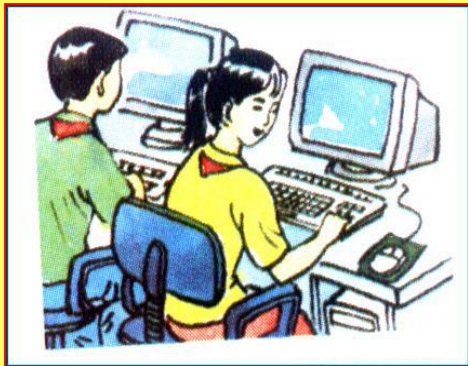
THE MEDIA



Listening to the radio



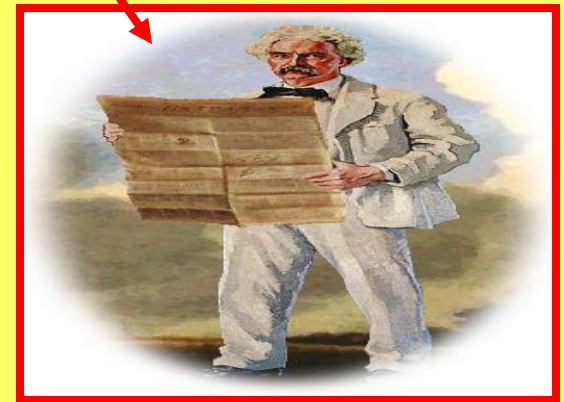
Reading magazines



Using the internet



Watching TV



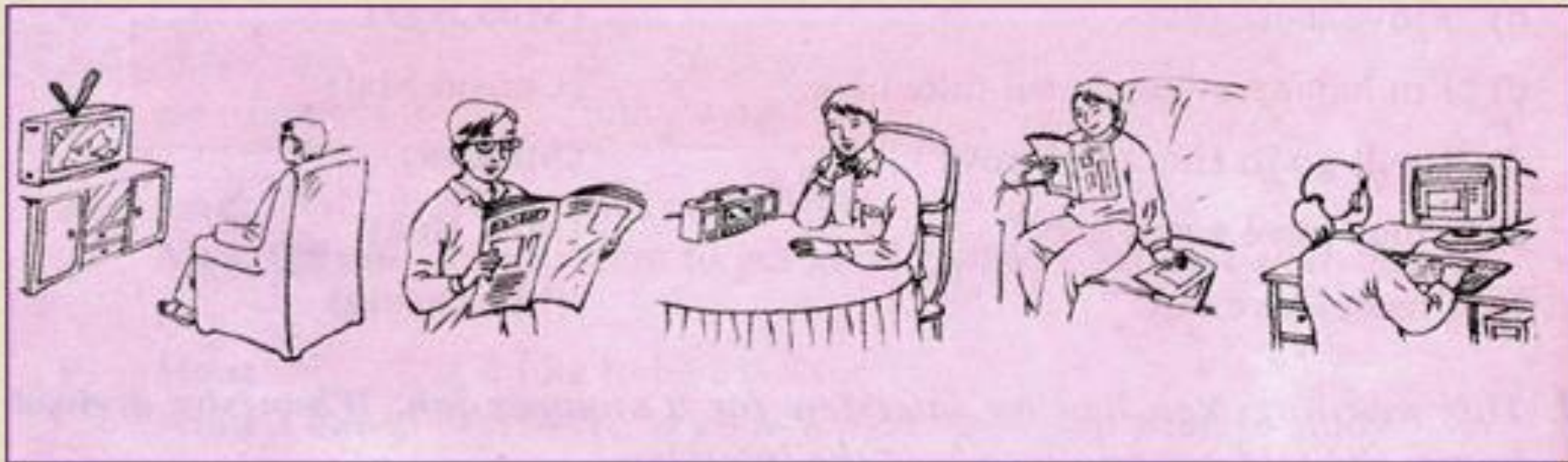
Reading newspapers

Saturday, November 13th , 2010

UNIT 5: THE MEDIA

Period 28: Getting started + Listen and read.
I, Getting started.

Work with a partner. Ask and answer questions about your favorite activities and how much time you spend on each activity.



watching TV

reading
newspapers

listening to
the radio

reading
magazines

using
the Internet

Example:

A: Which of these is your favorite activity in your free time?

B: Watching TV.

A: How many hours a week do you spend watching TV?

B: About 4 or 5 hours, I guess.

UNIT 5: THE MEDIA

Period 28: Getting started + Listen and read.

II, Listen and read.



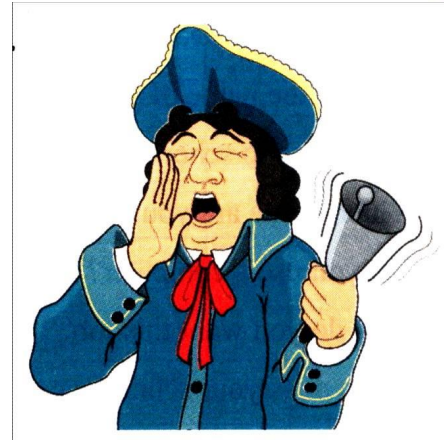
Unit 5: The Media

Period 28: Getting started & Listen and read.

II, Listen and read.

NEW WORDS

1. media (n.)
2. crier (n.)
3. The latest news =
the latest information
4. viewer (n.)
5. stage (n.)
6. remote control (n.)
7. interact (v.)
interactive (a.)
8. benefit (n.)



like / love / enjoy + V-ing

UNIT 5: THE MEDIA

Period 28: Getting started + Listen and read.

C. **II, Listen and read.**
Thanks to television

people can get the latest

D. The next stage
in the development
of television is
interactive TV.

Viewers are able to
ask questions about
the show by using
their remote controls.
programs on different
channels.





UNIT 5: THE MEDIA

Period 28: Getting started + Listen and read.

II, Listen and read.

A. Before newspapers were invented, town crier would go through city streets ringing a bell. They shouted the latest news as they were walking.



B. In viet Nam people love reading newspapers and magazines.

The Kien Thuc Ngay Nay is one of the most popular magazines and widely read by both teenagers and adults.



C. Thanks to television people can get the latest information and enjoy interesting programs in an inexpensive and convenient way.

Nowadays, viewers can watch a variety of local and international programs on different channels.



D. The next stage in the development of television is interactive TV. Viewers are able to ask questions about the show by using their remote controls.



Unit 5: The Media

Period 28: Getting started & Listen and read.

II, Listen and read.

a) Complete the table with the passage letters in which these facts or events are mentioned.

Facts & Events	Passage Letter
1.Remote controls are used to interact with TV.	D
2.One of the most popular magazines.	B
3.People of different ages like this magazine.	B
4.Benefits of TV.	C
5.People got the news from town criers.	A
6.Interactive TV is available now.	D

- 1.media (n.)
- 2.crier (n.)
- 3.the latest news = the latest information
- 4.viewer (n.)
- 5.stage (n.)
- 6.remote control (n)
- 7.interact (v.)
- interactive (a.)
- 8.benefit (n.)

Unit 5: The Media

Period 28: Getting started & Listen and read.

II, Listen and read.

b, Answer the questions

1. What was a town crier?
2. How popular is the KienThuc Ngay Nay?
3. What benefits does TV bring about to people's life?
4. What kinds of magazines and newspapers do you read?
5. What's your favorite type of media? Why?

1. media	(n.)
2. crier	(n.)
3. the latest news = the latest information	
4. viewer	(n.)
5. stage	(n.)
6. remote control	(n.)
7. interact	(v.)
interactive	(a.)
8. benefit	(n.)

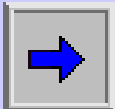


II, Listen and read.

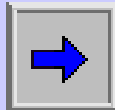
b, Answer the questions



1. What was a town crier?

 **A town crier was a person who walks through city street ringing the bell to shout the latest news.**


2. How popular is the KienThuc Ngay Nay?

 **It is one of the most popular magazines and is widely read by both teenagers and adults.**

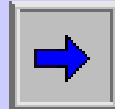
3. What benefits does TV bring about to people's life?

 **People can get the latest information and enjoy interesting program in an inexpensive and convenient way.**

4. What kinds of magazines and newspapers do you read?

 **I / We often read Muc Tim,.....**

5. What's your favorite type of media? Why?

 **I like watching TV,.....Because it is an interesting, inexpensive and convenient program.**